

## **Gengo® Announces Open Data Initiative And Three New Language Pairs**

*People-Powered Translation Platform Reaches A Milestone of 200 Million Words Translated*

**SAN MATEO, Calif., May 21, 2014** -- Today, Gengo®, a global people-powered translation platform launched its Open Data Initiative on the newly-designed homepage. The display showcases the increasing number in real-time of lifetime words translated and total translators within Gengo®'s diverse network. Along the release of this new data, Gengo® will add three new language pairs—English to Serbian, English to Slovak and English to Ukrainian—to its growing list of offerings.

Gengo® was founded in 2008 and in its early days translated 3,405 words with 49 translators in its network. By the end of 2013, Gengo® translated 150 million words with its network of 9,141 translators. Today, Gengo® has translated more than 200 million words at a current rate of four words per second with a network of 10,822 translators across 114 countries.

The launch of Gengo®'s Open Data Initiative provides transparency and insight into the company's milestones and platform metrics that were previously unavailable. "Publishing our lifetime word count and translator network data is only the first step in our overall Open Data Initiative. In the near future, we plan to share a wide range of operational data from our platform. We believe this kind of transparency is lacking in our industry and it will provide our customers with the information they need to find fast and easy human translations at scale," stated Robert Laing, Co-founder and CEO, Gengo.

Gengo® is also introducing new language pairings to help meet the needs of its SMBs and enterprise customer base. Most recently, TripAdvisor®, a longtime customer, was in need of new pairings to reach different international markets. To meet this demand, Gengo® qualified translators around the world for English to Serbian, English to Slovak and English to Ukrainian. Gengo® currently offers translations in 34 languages and 58 language pairs, with the addition of the three new languages, which will be available in late 2014.

### **About Gengo**

Gengo is a global, people-powered translation platform enabling everyone to read and publish across languages with one click. Gengo's platform consists of a diverse and



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growing community of more than 10,000 qualified translators from 114 countries, working across 34 languages and 58 language pairs. The professional human translation platform represents a huge leap in quality compared to machine translation, while enjoying faster delivery times than traditional service providers. Through its web offering and open API, Gengo enables businesses of any size to quickly and easily connect with a global audience at scale. Founded in 2008, Gengo offers quality translation at scale to major companies such as YouTube, TripAdvisor, Rakuten and Vestiaire Collective. Gengo is headquartered in Tokyo, Japan with an office in Silicon Valley. *For more information:* [www.gengo.com](http://www.gengo.com)

SOURCE: Gengo

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